

Economic Impact of the Horse Industry

IN FLORIDA



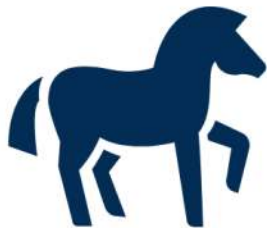
Total Value
Added to the
Florida
Economy:
\$6.8 billion



Direct
Contribution
to GDP:
\$3.6 billion

Total
Employment
Impact:
**113,079
Jobs**

Direct
Employment
Impact:
**73,227
Jobs**



387,078 horses in Florida- making it the **third largest state** in terms of horse population

Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a



**\$11.7 billion
economic impact**



In total, **30.5%** of households—or **2.5 million in Florida**—contain horse enthusiasts.

112,000



Number of Florida residents volunteering their time for horse-related activities.

717,000

acres of land in Florida used for horse-related purposes.



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AMERICAN
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