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HORSE CAPITAL DIGEST • 2022 FALL SPECIAL EDITION

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Charity Day Features Mongol Derby Rider and UF Chair

By Tammy A. Gantt

From coveted racing memorabilia and rare collectible racing liquors to original art and quality equine and business services, Florida Thoroughbred Charities is hosting a Fall silent auction online through Friday, Oct. 7. More than seven golf packages are up for sale including a Masters flag signed by two-time Masters winner Tom Watson.

The FTC golf tournament kicks off the afternoon of Oct. 7 and is preceded by a brunch co-hosted by Florida Thoroughbred Charities and the Florida Thoro-bred Fil-lies ladies friendship club. The keynote speakers for the "Legendary Leaders" brunch are Dr. Tiffany Atteberry, who recently raced in the Mongol Derby, and Dr. Dianne McFarlane, the new chair at the University of Florida for the large animal clinical sciences department.

Equine educators from technical schools, FFA programs, the College of Central Florida, the University of Florida and the UF/IFAS Extension office will participate in an Equine Educator Roundtable that morning.

Local golfers will be joined by sports celebrities including the NFL's Mike McBeth, Mike Reilly, Reggie Branch, Gerald White and Glenn Ressler; MLB player Bob Stinson; and former jockey Jacinto Vasquez.

FTBOA board president and Florida Thoroughbred Charities social and charity committee chair, Valerie Dailey, was pleased last year when the charity added more events surrounding the golf tournament which gave it a greater audience, gave the community a chance to

participate and sponsors the opportunity to be in front of more industry stakeholders.

"I've chaired the event for several years and each year it gets bigger and bigger and more connections within the industry and business community are made. The addition of more events has been a tremendous success," Dailey said. "Hosting an online auction and then concluding it in-person creates a wider audience of participants leading to more exposure for auction donors and event sponsors alike."

Online bidding runs until Oct. 6 at 9 a.m. The auction then re-opens onsite at Stone Creek Golf Club in Ocala on Oct. 7 in conjunction with the FTC golf tournament and evening celebration featuring a cocktail hour, dinner and entertainment by the band One Flight Up. On Oct. 7, guests can view items in person and bidding resumes at 10 a.m. and ends at 7:30 p.m. If an online bid prevails after online and live bidding ends, the winning bidder will be contacted by Oct. 10. In-person bidders will have cash and carry that evening. [Click here](#) to view the auction online.

FTC is the charitable arm of the FTBOA and has a focus on thoroughbred retirement, youth education and industry and community organizations and projects. Since 1990, FTC has strengthened and supported the community by raising more than \$3.5 million for charitable organizations within the thoroughbred industry, the city of Ocala, Marion County and the state of Florida.

The charity primarily funds the Second Chances Thor-



Dr. Dianne McFarlane



Dr. Tiffany Atteberry

oughbred Retirement Foundation (TRF) farm at the Lowell Correctional Institution where women there are given a chance to learn equine skills so they can earn gainful employment within the local horse community. In 2020, the farm celebrated its 20 year anniversary and is the only female inmate program partnering with retired thoroughbreds in the United States. The former racehorses each inmate works with positively change their lives.

To donate, sponsor, field a team, or purchase brunch or dinner tickets, call FTBOA at 352-629-2160, or e-mail tgantt@ftboa.com for details. There are limited openings available. The final deadline for RSVPs is Tuesday, Oct. 6.

The FTC auction is sponsored by the Florida Thoroughbred Breeders' & Owners' Association and its media Florida Equine Communication, The Florida Horse podcast, and its media partner Horse Capital Television. To learn more, visit the podcast at [click here](#).



Horse Capital TV
Featured Video

Sixteen Year Old Show Jumper
Lawson Whitaker



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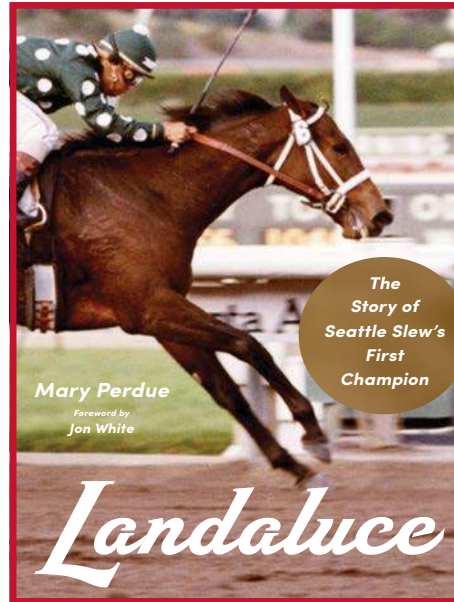
Ocala Book Tour Highlights Life of Thoroughbred Landaluce

OCALA, Fla. – Author Mary Perdue will be hosting a book tour in Ocala from Oct. 6 through 7 to spotlight the book, *Landaluce: The Story of Seattle Slew's First Champion*, from University Press of Kentucky.

The book was unveiled at a book signing at the National Museum of Racing in Saratoga in August, then at Del Mar, and the third leg of the tour kicks off through Ocala with a meet and greet, a lecture, and opportunities to meet Perdue.

On Oct. 6, the Master the Possibilities Educational Center at On Top of the World will host a lecture from 10 a.m. to 11 a.m. with a moderated author's talk highlighting significant moments in the book. Books may be purchased in advance at any bookseller and participants are encouraged to bring their book to be autographed. A few copies will be available onsite while supplies last. The publisher is offering a special discount of 20% off until October 10 at www.kentuckypress.com with the promo code FLUCE.

The class fee is \$10 for members of the On Top of the World communities and \$15 for non-members. Proceeds from the class benefit Florida Thoroughbred Charities. To register, [visit here](#) and click on the visiting speaker's series. The class meets at Live Oak Hall in the Circle Square



Commons at 8415 SW 80th, Suite 2.

On Oct. 7 at the Del Webb Stone Creek Golf Club in Ocala, Perdue will be signing books prior to the Florida Thoroughbred Charities and Florida Thoro-bred Fillies brunch program at 10 a.m. and again following the event from noon to 1 p.m. The book signing is open to the public at 9676 SW 62nd Loop in Ocala. Participants are encouraged to bring their book. A few copies will be available onsite while supplies last. To purchase a brunch ticket in advance of the event, contact 352-629-2160.

Perdue tells the story of a horse whose short but meteoric career could have changed racing history forever. Sparking comparisons to Ruffian, Landaluce could have been the first filly to ever win the Triple Crown. In telling this story, Perdue explores the lives and careers of Landaluce's breeders, owners, and trainer, D. Wayne Lukas, as well as her connection to Florida — and shows not only how one filly captured the imagination of racing fans

across the country, but also set the stage for another filly turned super-horse, Zenyatta, in the decades to come.

When Triple Crown winner Seattle Slew retired from racing in 1978 to stand at stud at Spendthrift Farm, no one could be certain he would be a successful sire. But just four years later, his dark bay daughter Landaluce won the Hollywood Lassie Stakes by twenty-one lengths—a margin of victory that remains the largest ever in any race by a two-year-old at Hollywood Park.

Like her father, Landaluce soon became a national celebrity, and was poised to become the next American super-horse. But those dreams ended when she died. Today, with her "I Love Luce" bumper stickers long gone, the filly has been largely forgotten.

Perdue grew up in Columbus, Ohio not far from Darby Dan Farm and her favorite place in the world is Lexington, Kentucky. When she strolled into the Keeneland library her world was forever changed as she made the decision to honor one of the greatest American fillies ever to race, so that the filly won't be forgotten. Perdue now lives in Orlando, Fl. and enjoys being closer to live racing action at Tampa Bay Downs and Gulfstream Park, as well as attending horse events in Ocala.

To see other tour dates, [click here](#).

A portion of the proceeds of the tour benefits Florida Thoroughbred Charities, the charitable arm of the Florida Thoroughbred Breeders' and Owners' Association. The charity funds the Second Chances Thoroughbred Retirement Foundation farm at the Lowell Correctional Institution which gives women a chance to learn equine skills so they can be placed on farms for employment after release. The former racehorses the inmates work with positively change lives. FTC also funds youth education including scholarships and other community programs.



Join the Winner's Circle! Own a Florida Thoroughbred!



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Central Florida is Horse Capital of the World[®]

In 1997, Ocala/Marion County Horse Capital of the World[®] and Horse Capital of the World[®] were trademarked by the Florida Thoroughbred Breeders' and Owners' Association. Ever since, the marks have become synonymous with the FTBOA and its Association services. While others periodically try its use, by trademark and literally, the county is the Horse Capital with more horses and ponies than any other in the U.S. and Florida ranks third as a state in its horse population.

FTBOA trademarked the phrase to create a brand identity for the area and the services it promotes related to equines. The diversity of breeds and disciplines make the area an ideal setting for any horse fanatic, casual horse lover or for services catering to the horse world.

Horses in Florida are more than pretty scenery in a pasture. They are economic drivers for the county and state. The concentration of equines – particularly the thoroughbred breeding, training and sales industry in Central Florida – is strongly supported by a network of equine services, such as specialized veterinarians, feed and tack retailers, blacksmith, equine dentists, feed mills and major horse transportation companies by land and by air.

This makes Ocala a great place to enjoy equines with its opportunities to attend world-class horse shows and events, recreational activities and farm tours at a variety of

venues, farms and showgrounds. Visitors have the chance to go on a farm tour, take a trail ride through our numerous parks and national forest, enjoy a carriage ride, learn polo, visit an equine museum or gallery, attend the world's leading two-year-olds in-training thoroughbred sales or even watch a horse train at Ocala Breeders' Sales or wager on simulcast horse races from the state's tracks and from across the country. The choices are limitless and local citizens are a daily part of the one-of-a-kind experience that only the Horse Capital of the World[®] can bring.

FLORIDA RACING'S ANNUAL IMPACT:

- \$1.5 billion in direct economic impact and
- \$2.7 billion overall
- \$400,000+ in payroll taxes
- 20,000+ thoroughbreds engaged in racing
- 23,000+ jobs

MARION COUNTY'S EQUINE IMPACT:


- Equines are 18% of the county GDP
- A top breeding region in the world for thoroughbreds
- Thoroughbreds sold at Ocala Breeders' Sales in the past decade valued at more than \$1.3 billion
- OBS buyers come from 49 states and 2 territories and more than 38 countries

- Source: AHC

Hobby Horse Equestrian Games Launch at Horse Park


The Hobby Horse Equestrian Games are Saturday, Oct. 22 from 10 a.m. to 4 p.m. with free admission at the Florida Horse Park near Ocala, Fla. Top equestrians will be on hand teaching their expert disciplines. Guests can participate from the safety of a stick horse in reining, roping, barrels, show jumping, dressage, horse racing, and polo. The day includes a live horse parade, a horse breed exhibit with a photo corral to meet each breed close-up, and a costume contest for people and for horses. Vendors, food trucks and hayrides are also available. Contact Tom James at Tom@OcalaCEP.com or Louisa Barton at Louisa@OcalaCEP.com. Booth space and polo tailgating are available.

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Mini Horse Spirit Walks Bless Hearts

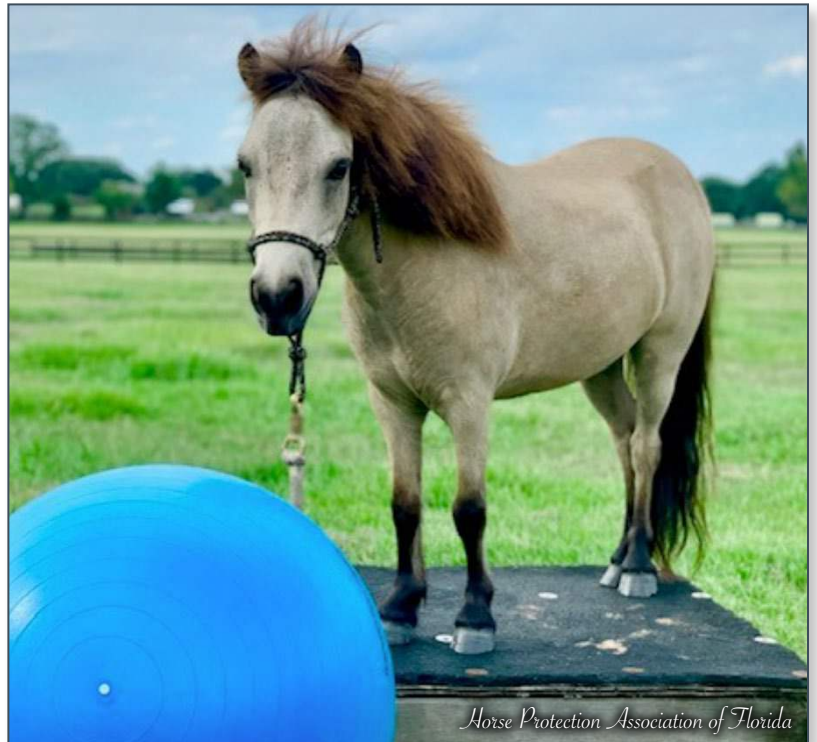
The Horse Protection Association of Florida has been giving horses opportunities to overcome challenges in their lives for more than 31 years. Recently, the program took in four miniature horses. Each horse received a special name, Courage, Hope, Love and Faith. Each are now part of a healing and renewing Spirit Walk program at their 148-acre Micanopy location. Participants choose a horse based the mini whose name represents what a participant need most in their life. The focus is on the lesson they need at that moment. They then take a walk with their miracle mini that serves as their guide on the private path where both can walk, rest, and reflect on questions offered from the spirit walk guidebook. Also, along the path are resting spots and benches to sit and read about the program and how it is a positive program for horses.

Each horse was named based on their personality. For example, Courage is quite shy, but the HPAF staff believe that with love, understanding and affection, he will grow to be the brave little boy he was born to be. Spirit Walks can be reserved with the first walk of the season starting on Sunday, Nov. 6. The cost is \$50 which goes to the horse food bank program.

HPAF has also added Lead from within Workshops, an equine facilitated learning workshop focusing on leadership. Leaders are taught the horses in a three-hour long workshop exploring personality types and the correlation between peoples and horses' personality types. Leaders learn to better understand themselves, better understand others, and better understand what others need for more effective communication. During the workshop attendees can tour the facility and meet program horses.

"Of all the types of training I've attended, this is by far the most impactful. Nearly 20 of Marion Cultural Alliance's board of directors and friends of MCA attended. This fascinating approach to leadership will remain in our leadership toolkit for years to come. We are grateful for the opportunity and would highly recommend it for any board or corporate team," said Jaye Baillie, Marion Cultural Alliance executive director.

The program is designed for small businesses, corporations, educators, and the public. To schedule a Spirit Walk or Lead from within Workshop, contact Executive Director, Christine Massinger at (352) 466-4366



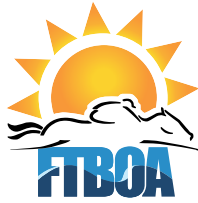
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